



*The*

**SOCIAL**

**WEED**

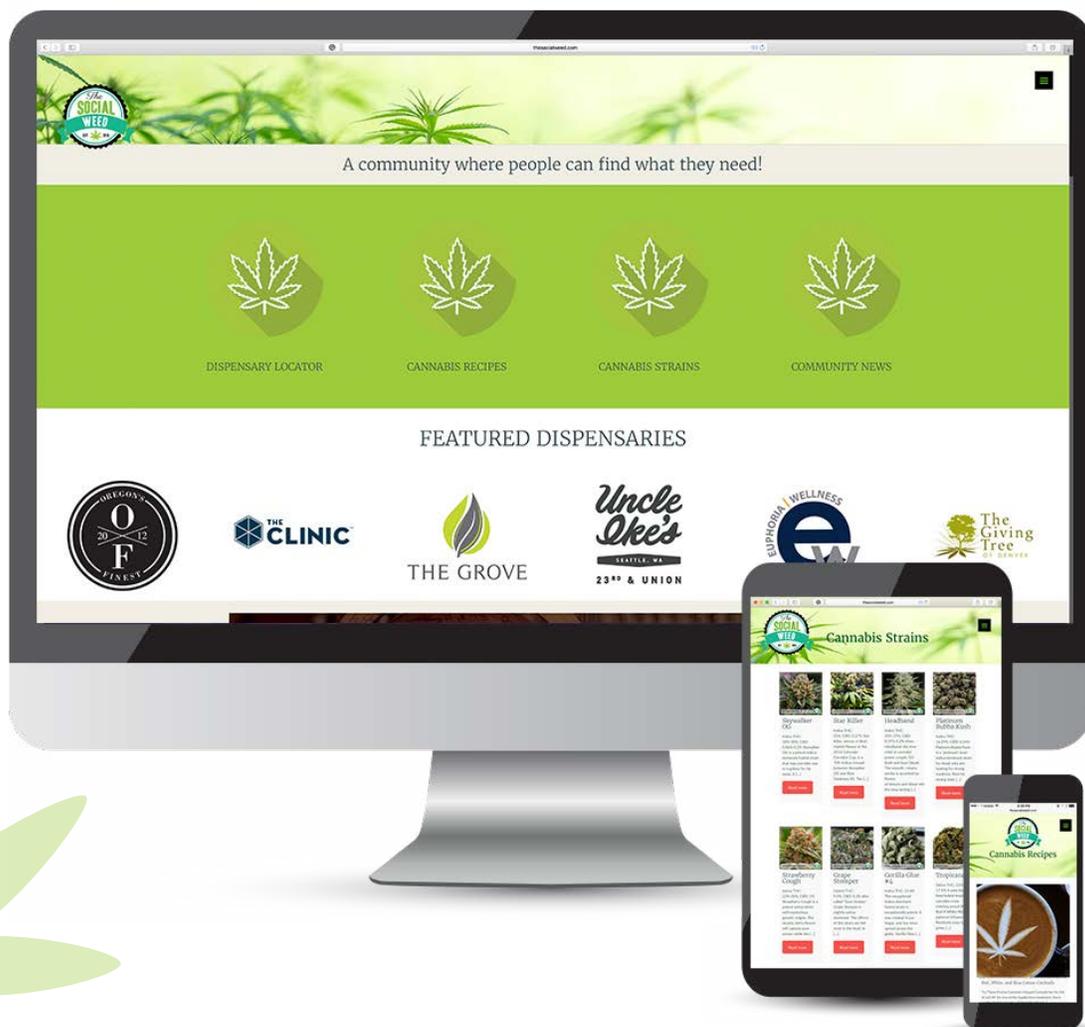
**EST**



**2015**

# About THE SOCIAL WEED

The Social Weed comprises of a website and social media platforms that provides its visitors with information about the best medical strains, marijuana recipes, community news and events, with a highly integrated dispensary locator. Whether you're a medical patient, new cannabis user, veteraned or seasonal, The Social Weed is the most reliable and simple source for all of your cannabis needs!



# The SOCIAL WEED

The Social Weed provides the marijuana community a safe and secure outlet to search for dispensaries, doctors and to deliver the latest cannabis news, events, recipes, and strains.

## Target Audience

- Millennials
- Medical Patients
- New, Seasonal & Veteran Cannabis Users

## Demographics

- Age group: 21-64
- Region: United States

## Psychographics

- Uninformed about cannabis or the community
- Supports the cannabis community: medical or recreational
- In need of cannabis information: laws, experiences, events
- Need strain information for medical reasons or personal preferences
- In need of dispensary storefronts or doctors in the U.S.



1,210  
Followers



1,213  
Followers



10,000  
Followers



# The LOWDOWN

## RECIPES

The recipes on The Social Weed feature the most productive ways to utilize marijuana in the most delicious dishes! These explicit recipes call for the freshest ingredients to keep you healthy and energized while you medicate!



## STRAINS

The Social Weed provides thorough information about the best medical strains for our visitors. The website's strain data provides cannabis consumers with potency levels, medical uses, effects, flavors, and much more! Remember, The Social Weed's strain data is crowd sourced and does not constitute professional medical advice. Always consult your doctor before using cannabis for medical purposes.

## NEWS, ARTICLES, EVENTS

The Social Weed aims to provide the cannabis community with the latest cannabis news, articles, and events. These articles and events are the most relevant for our target audience to keep them informed at all times. Visitors with any type of inquiry within the cannabis market can find it on The Social Weed.



# The DISPENSARY LOCATOR

Our convenient and simple, but highly integrated dispensary locator allows visitors to find dispensaries and doctors anywhere in the major U.S. cannabis markets. The top rated dispensaries and care providers are pre-loaded on our map to provide convenience for our visitors. In addition to directions, each posted location provides photos, details, and contact information.

- ✿ Highly integrated road map of US for user-friendly capabilities
- ✿ One touch search option preloaded locations that allow search through zip code and/or miles within zip code under one search bar
- ✿ Listings the top rated dispensaries, doctors, and products



# The PACKAGES

*Free*

- x Shop Name
- x Shop Bio
- x Shop Address
- x Shop directions link

*\$99 yr*

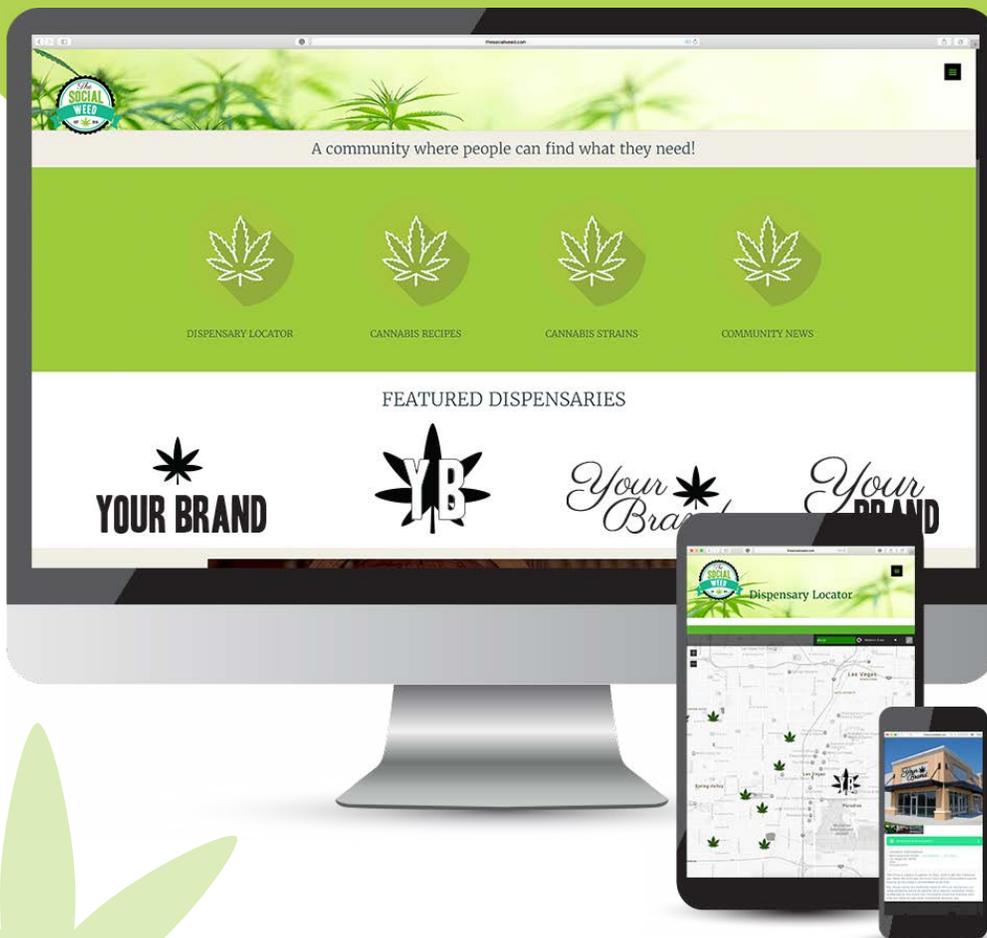
- x Shop Name
- x Shop Bio
- x Shop Address
- x shop directions link
- x Shop phone number
- x Shop website link
- x (4) Shop photos

*\$499 yr*

- x Shop Name
- x Shop Bio
- x Shop Address
- x Shop directions link
- x Shop phone number
- x Shop website link
- x (12) Shop photos
- x Shop Video
- x Shop Menu link

*\$2499 yr*

- x Shop Name
- x Shop Bio
- x Shop Address
- x Shop directions link
- x Shop phone number
- x Shop website link
- x (12) Shop photos
- x Shop Video
- x Custom Logo pin
- x 12 social media posts
- x Advertising Banners
- x 4 custom blog posts
- x Direct link to website



*Join*  
**THE SOCIAL WEED**

**Get started with us today!**  
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Marketing partner:

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